



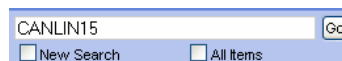
Ecommerce & SourceDisk: Keyword Cheat sheet



The Ecommerce and SourceDisk applications facilitate the ability to search for products through their respective search tools. This reference guide is intended to provide information on how to best utilize these tools.

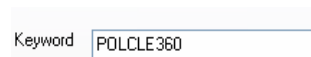
Ecommerce Search Tool

(located in the top right corner of the screen)



SourceDisk Search Tool

(located on the Search tab in the upper right corner of the tab)



Keyword Tiers

Keywords are constructed through the combination of up to three (3) tiers.

SWYHAMBLU = Swimways Hammock- Blue

Tier 1 | Tier 2 | Tier 3

The following rules apply to Keyword Tiers:

- 1st Tier** - Vendor abbreviations will always be first and will consist of 3 letters
(abbreviations for the top 25 vendors are listed below)
Example: HAY for Hayward
- 2nd Tier** – The 2nd tier usually consists of the first three letters of the word used when ordering a specific product or model
Example: PACIMP for PacFab Impeller
- 3rd Tier**- The 3rd tier is sometimes used for specific sizes, colors, or parts (“P”); although, most items are identified by the use of decimals and fractions.
Examples: RAIPOL8 or RAIPOL16 for Rainbow Pole 8x16
SWYHAMBLU for Swimways Hammock- Blue
POL180P for all Polaris 180 Parts
SPECOU.5 for Spears 1/2” Coupling

Keyword Rules

The following rules apply to all keywords:

1. Each keyword normally consists of at least two (2) tiers
Example: PACIMP for PacFab Impeller
2. In many cases, a third tier is also used
(using a third tier provides more detailed searches)
Example: RAIPOL8
3. There are no spaces in between the tiers
4. Keywords will always be in capital letters

Keyword Examples

The following are examples of keywords for some of the more popular product groups:

ABOVE GROUND POOLS

CANTAR LINER 15x24' = **CANLIN15**
CANLIN24

AUTOMATIC POOL CLEANERS

POLARIS 360 POOL CLEANER = **POLCLE360**
KREEPY KRAULY POOL CLEANER = **KPYCLE**

CHEMICALS

PPG GRANULAR 25 LBS. = **PPGGRA**
REGAL ALK 5LBS. = **REGALK5**

DIVING BOARDS

SRS 10' GLASHIDE BOARD = **SRSGLA10**

FITTINGS

LASCO TEE 1-1/2" = **LASTEE1.5**
SPEARS 45^ 2" = **SPE45**

HEATERS

RAYPAK C-155BMN VERSA HEATER = **RAYHEA155**
PUREX 400 BTU HEATERS = **PURHEA400**

LIGHTS

HAYWARD 300W LIGHT = **HAYLIG300**
HAYWARD 120V 50' CORD = **HAYLIG50**
FIBERSTAR 50' FIBER = **FSTFIB50**

MAINTENANCE EQUIPMENT

RAINBOW 8'-16' TELESCOPIC POLE = **RAITEL16**
STA-RITE VAC HEAD = **AQYVAC**

MOTORS

A.O. SMITH 1.5HP KEYED MOTOR = **AOSKEY1.5**
A.O. SMITH .75HP THREADED MOTOR = **AOSTHR.75**

PUMPS

PENTAIR 1-1/2HP CHALLENGER PUMP = **PACCHA1.5**
HAYWARD 2HP NORTHSTAR PUMP = **HAYNOR2**

PUMP PARTS

HAYWARD 2HP IMPELLER = **HAYIMP2**
WATERWAY WETEND = **WWPWET**

SLIDES

S.R. SMITH ROGUE SLIDE = **SRSROG**
INTERFAB WILD RIDE SLIDE = **HRLRID**

TILE

INLAY #2 DEPTH MARKER = **INLTIL2**

TIMERS

INTERMATIC 240V TIMER = **INTTIM240**

Top 25 Vendors

The following keyword abbreviations are for the top twenty-five (25) PoolCorp product vendors.

Note: Some vendors have *multiple* keyword abbreviations

Note: To search by vendor, use a dash "-" after the abbreviation (*Example:* EZC -)

Vendor	Abbreviation(s)
1. <u>PENTAIR</u>	- PAC, RAI, COM, AMP, PUR, KPY, LET
2. <u>HAYWARD</u>	- HAY, CFZ, ARN
3. <u>WATERPIK</u>	- LAR, JDY, LUM, OLY
4. <u>BIOLAB</u>	- REG, BOL, SUN, EZC
5. <u>POLARIS</u>	- POL, FLF, CTK
6. <u>RAYPAK</u>	- RAY, RHM
7. <u>LATHAM</u>	- PAF
8. <u>STA-RITE</u>	- STA, AQY, SWQ
9. <u>PPG</u>	- PPG, SUS, REF
10. <u>LATHAM LINERS</u>	- PAF
11. <u>GOLDLINE CONTROLS</u>	- GLD
12. <u>SOUTHERN GROUTS AND MORTARS</u>	- SGM
13. <u>DYNASTY SPAS</u>	- DYN
14. <u>HASA INC.</u>	- HAS, CRE
15. <u>UNICEL FILTER CARTRIDGES</u>	- UNI
16. <u>S.R. SMITH, INC.</u>	- SRS
17. <u>CARDINAL SYSTEMS</u>	- CAR
18. <u>A.O. SMITH</u>	- AOS, MGT
19. <u>ZODIAC NORTH AMERICA POOL CARE</u>	- BAR, FOU, CLW
20. <u>LASCO FLUID DISTRIBUTION</u>	- LAS
21. <u>INTER-FAB</u>	- HRL
22. <u>WIL-BAR INTERNATIONAL</u>	- SEA, DRL
23. <u>ADVANTIS</u>	- APB, LST, GLB, ROB
24. <u>CANTAR/ POLYAIR</u>	- CAN
25. <u>INTERMATIC INCORPORATED</u>	- INT